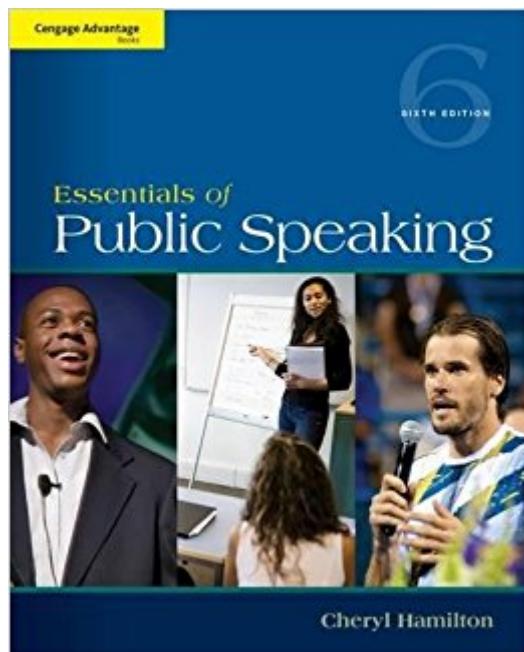


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# **Cengage Advantage Series: Essentials Of Public Speaking (Cengage Advantage Books)**



## **Synopsis**

Packed with sample speeches illustrating what to do as well as plenty of examples detailing what not to do, this value-priced public speaking text equips students with the essential skills and theories needed to become an effective public speaker. **ESSENTIALS OF PUBLIC SPEAKING** emphasizes critical thinking as it delivers abundant practical advice, intriguing discussions on the role of ethics in public speaking, and up-to-date coverage on effectively using technology in speech development and delivery. The sixth edition features a new streamlined organization, a revised initial chapter that gets students speaking right away with 11 types of introductory speeches, and two new chapters (one on ethics and technology in public speaking and another on team presentations). You also have the option of enhancing your students' learning experience with a wealth of technology resources such as CourseMate, which includes access to videos of sample speeches, text-specific study tools, the MindTap Reader interactive eBook, SpeechBuilder Expressâ„¢ 3.0 speech-outlining program, the InfoTrac College Edition online library, and more.

## **Book Information**

Series: Cengage Advantage Books

Paperback: 408 pages

Publisher: Wadsworth Publishing; 6 edition (March 25, 2014)

Language: English

ISBN-10: 1285159454

ISBN-13: 978-1285159454

Product Dimensions: 0.8 x 8 x 9.8 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars 8 customer reviews

Best Sellers Rank: #19,499 in Books (See Top 100 in Books) #42 in Books > Reference > Words, Language & Grammar > Public Speaking #50 in Books > Textbooks > Communication & Journalism > Media Studies #67 in Books > Textbooks > Humanities > Performing Arts > Theater

## **Customer Reviews**

Cheryl Hamilton, an author well known for her writing style and award-winning teaching, is professor emeritus at Tarrant County College-NE Campus in the Communication Arts Department where she served as department chair and communication professor and continues to teach each fall semester to stay close to students and try out new textbook material. Her numerous awards -- including the Chancellor's Award for Exemplary Teaching -- show her love of teaching. Although she specialized

in business communication and public speaking, Dr. Hamilton taught more than 10 different communication courses. Throughout her career, she served as mentor to many beginning teachers; presented more than 40 papers at national conferences; conducted numerous seminars for large and small corporations; served on multiple educational committees; and authored two additional texts -- THE ESSENTIALS OF PUBLIC SPEAKING and COMMUNICATING FOR SUCCESS. An Illinois native, Dr. Hamilton received her bachelor's degree from Eastern Illinois University, her master's degree from Purdue University, and her doctoral degree from the University of North Texas.

very easy read and informative

Not too bad for my speech class, concepts are explained well. A little too liberal for my liking, examples of some Billy Graham or Swindal would have rounded it out a bit.

Didn't have the code needed!! And once I sent it back I only got like \$2 back for a refund

Great condition just like expected and everything in place

Fine public speaking book.

great, learned alot.

Good

ok

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